

The National Association of Farm Service Agency County Office Employees (NASCOE) Convention is held annually and moves throughout the United States. Sioux Falls, SD has been chosen to host the National Convention being held July 31—August 5, 2018 at The Best Western Plus Ramkota Hotel and Conference Center.

The members of NASCOE are passionate about America's Farmers, Ranchers and Agriculture. With over 2,100 offices, we have a footprint in the majority of counties in the Nation.

Please review the brochure and different levels of advertising/sponsorships we have to offer you and consider being part of our organization and a part of American Agriculture.

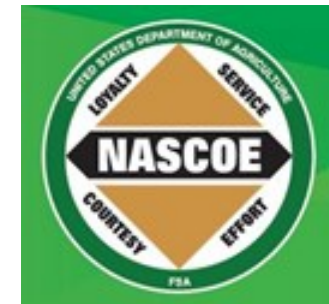
The last time South Dakota hosted the event in 2005 we had a record attendance of over 800 people! We are working hard to promote the 2018 Convention across the country and hope to once again bring a record setting crowd to South Dakota!

NASCOE members are strictly voluntary. Approximately 83% of all eligible county FSA employees are members. Each state has their own state association and all of these state associations are affiliated with NASCOE. After USDA's reorganization in 1995, NASCOE was granted exclusive recognition to represent FSA County Office Employees in negotiations with USDA/FSA management. All Officers, Executive Committee members, and standing committee members are full time FSA employees who perform their NASCOE duties on unofficial time.

Pictures shown in this brochure were taken at 2016 National NASCOE Convention held in Iowa. It is a small example of the attendees visiting with vendors and the type of advertising we can offer. We are certain your business/organization will benefit from sponsoring this convention in support of NASCOE members and guests. The pictures show the large registration area and mingling of attendees, general assembly area where wall or outside area may be used for advertising. Nightly entertainment reflects opportunity for your advertising. Below is the Executive Board and SD winning the bid



## South Dakota Association of FSA County Office Employees (SDASCOE) Host of the 2018 NASCOE National Convention



**SDASCOE/NASCOE**



You are cordially invited to join us by advertising your business as a sponsor for the 2018 NASCOE National Convention July 31—August 5, 2018. Pictures of past conventions are displayed throughout this brochure to show how we can advertise your business to the members, families, and guest that attend.

You are also invited to join us throughout the week to have an opportunity to see our employees in action with our Washington DC officials and attendees from all states.

We truly thank you for considering being a part of this great event to see how your advertising will be utilized for all to benefit.



**YOUR OPPORTUNITY TO ADVERTISE**

**\$10,000 + Heart of America** Only One Available- Call to Discuss

(20X10 Booth, Banner, main sponsor on marquee, full page advertising, part of advertising on all printed material such as our website and all information material presented by SD for our guest, Small signage on tables for evening entertainment. Napkins with printed logo would also be acceptable. 10 mins on the agenda at opening of event)

**\$5000+ Pride of Agriculture**

10x10 Vendor Booth Space  
Banner or floor signage with your logo displayed in the main exhibit space of the Convention Center, furnished by SDASCOE/ NASCOE unless you have one available that is preferred  
Full Page of Program Advertising in Convention Program Agenda  
Logo in advertising media to attendees

**\$2500+ South Dakota Pride**

1 - 8 ft table area Vendor Booth Space  
Banner or floor signage with your logo displayed in the main exhibit space of the Convention Center furnished by you for advertising  
Half page Program Advertising in Convention Program Agenda  
Logo in advertising media to attendees

**\$1000+ South Dakota Gold Medal**

3x5 Banner or table top/floor sign with your logo displayed in the main exhibit space of the Convention Center furnished by your Business  
¼ page Program Advertising in Convention Program Agenda

**\$500+ South Dakota Silver Medal**

3x5 Banner or table top signage with your logo displayed in the main exhibit space at the Convention Center furnished by your Business  
Business Card Size Ad in Convention Program Agenda

**\$200+ South Dakota Bronze Medal**

Business Card Size Ad in Convention Program Agenda

**\$50+ South Dakota Purple Ribbon**

Listed as Supporter in Convention Program Agenda

**For Questions and other available options contact:**

Becky Zirpel or Joel Foster  
C) 605.999.2290 or C) 605.949.2303  
H) [flyinzg@alliancecom.net](mailto:flyinzg@alliancecom.net) or [jrfoster@itemilbank.com](mailto:jrfoster@itemilbank.com)

NASCOE Convention Co-Chairs

Advertisement/Sponsorship Confirmation

Yes! We would be happy to advertise/sponsor the convention being held in Sioux Falls, SD August 1—August 4, 2018

**\$10,000 + Heart of America** Only One Available- Call to Discuss

*Yes, I would like to attend the convention and take advantage of our advertisement opportunity (we will stay in touch prior to convention)*

**\$5000+ Pride of Agriculture**

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*(For details of each level please see the listing in this brochure)*

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

To Advertise/Sponsor with a check made payable to SDASCOE

Send To:

Mary Johnson, SDASCOE Treasurer  
PO Box 433  
Miller, SD 57362

